



Accessibility Quick checklist

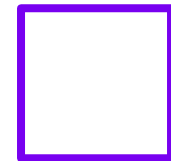
EXOVE

General checklist



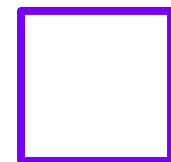
Write your content for your target audience.

The target audience will define the appropriate level of difficulty of the content. Avoid writing content that is too challenging or overwhelming for your target audience.



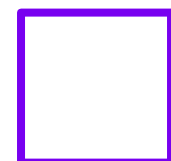
Use descriptive headings to clarify the structure of your content.

Content with good headings helps the reader understand the content's overall structure.



Aim to write in plain language. Write in easy language if you are also trying to reach people who may not have a comprehensive knowledge of the language.

Use simple sentence structures and as easy words as possible.

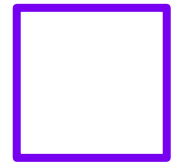


Avoid unnecessary jargon and explain the meaning of words where necessary.

Do not complicate the content with jargon and explain the meaning of words where necessary.

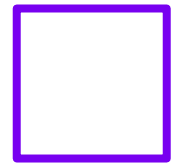


General checklist



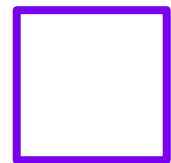
Add alternative text to images if the image is relevant to the content.

Alternative text helps assistive technologies explain the content of the image to the user. Leaving the alternative text empty allows assistive technology to skip the image completely.



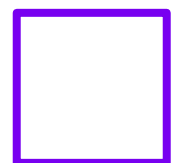
Do not play videos or audio automatically.

Automatically playing video can cause nausea that can last a long time. Automatically playing audio can make it difficult to use assistive technology. Both are likely to interfere with concentration.



Avoid moving content, such as GIF animations.

Moving content can distract concentration and cause nausea.



Use automated test tools to check accessibility, but also remember that they cannot find all errors!

Testing tools can help you spot things like incorrect heading levels or elements that are left blank, both of which can make content more difficult to read. Some of the tools also help with ensuring content quality.



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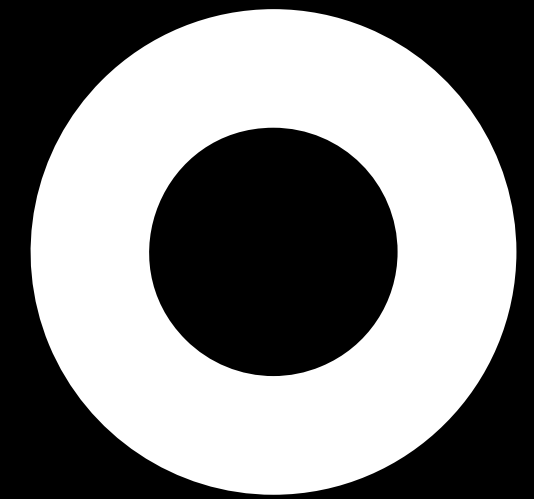
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130

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6

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